

Rich in Love

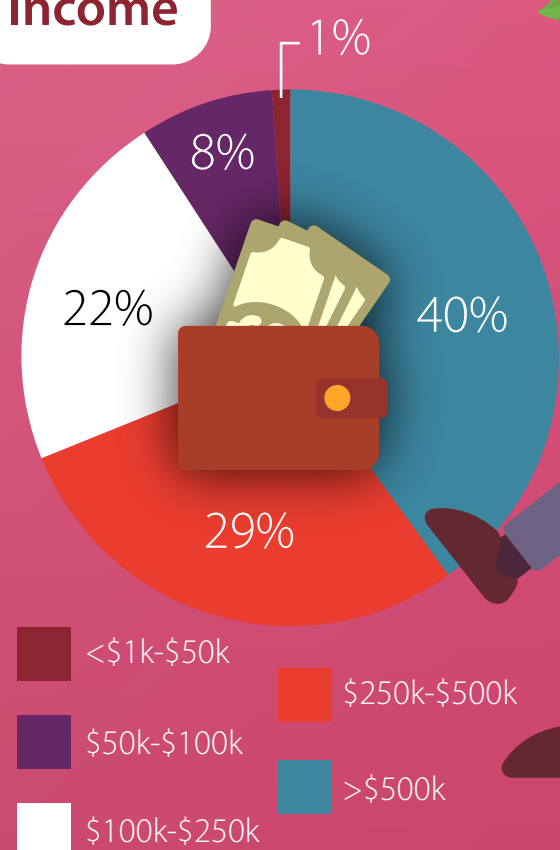
FINDING WEALTHY SINGLES

Happy Valentine's Day from WealthEngine!

This year, we decided to celebrate by analyzing the wealthiest bachelors and bachelorettes across the nation.

After creating a list of single men and women in the U.S. with a net worth of greater than \$25M, we put our WealthEngine platform to work to visualize the composition of singles. Join us as we explore who the U.S.'s most eligible singles are, and how younger and older wealthy singles live today.

Income



Average Age:
68

68%
Male

32%
Female



44%
Very likely to grant annuity



50%
Very likely to create a trust



38%
Use AMEX



1%
Own an aircraft



5%
Own a boat



23%
On board of directors



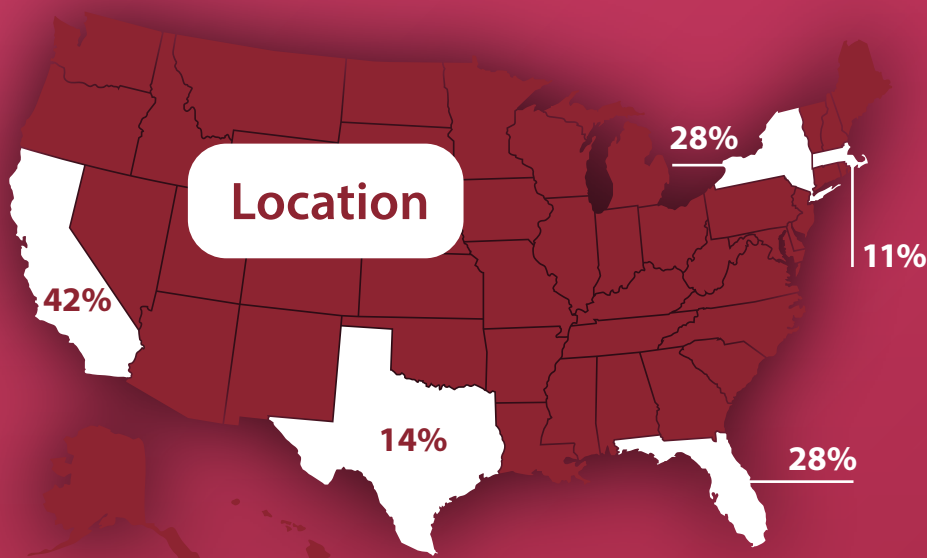
17%
Non-profit board members



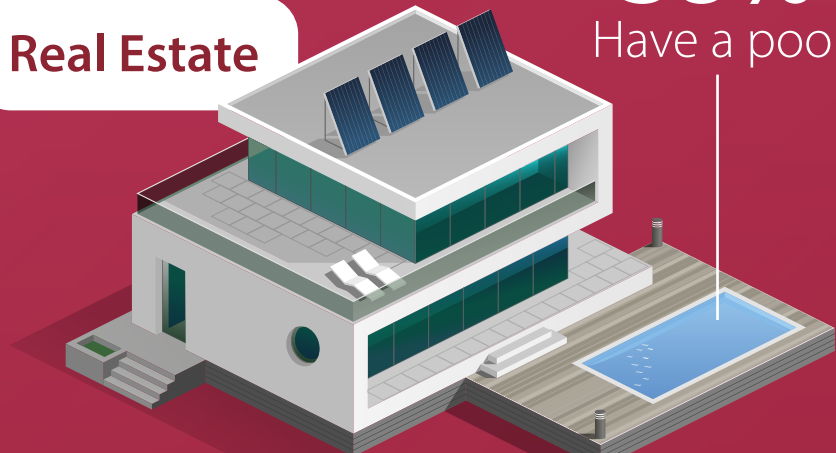
73%
Business owners



58%
Executives



Real Estate

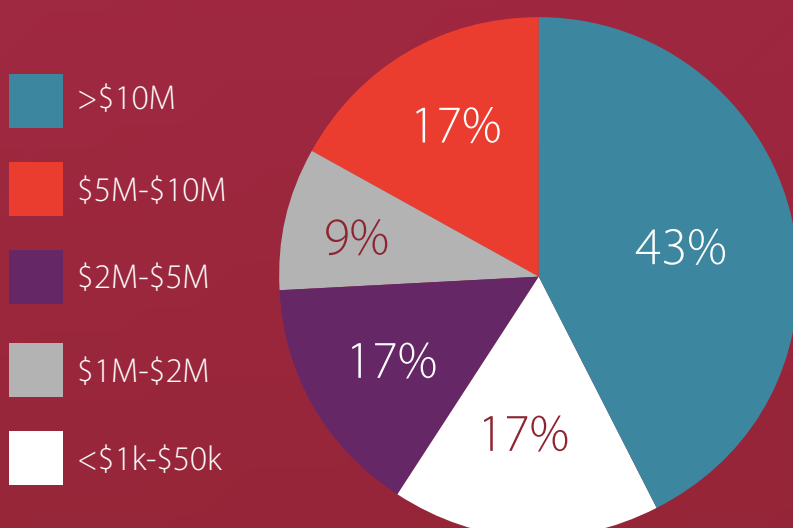


38%
Have a pool

31%
Real Estate Investors

11
Average # of Properties

Total Property Value



Estimated Annual Donations

24%
>\$100k

53%
\$50k-\$100K

23%
\$25k-\$50k

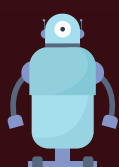
Top 3 Interests



Home & Garden



Reading



Technology

We

WEALTHENGINE™

The following data is based on unmarried individuals with a net worth of \$25 Million or more.