

BEYOND

THE RAPAILLE NEWSLETTER TO UNDERSTAND THE POST-COVID WORLD

Interview: Empress Dowager Cixi

GCR: I sincerely appreciate you taking the time to answer some of my questions, but exceptional times justify exceptional communication. You are one of the last Empresses of China, and I am sure that you follow what is happening on earth from wherever you are. My first question concerns America. What is your feeling about America? Is it a success?

EC: As one of my followers said, "the American experiment is only 300 years old." So, it is too soon to tell. They count their age in centuries; In China, we count in thousands of years (millennials). America might disappear, but we will still be around for several millennia.

GCR: Do you see an imminent war between China and America?

EC: We don't need to attack America. You are your enemy. Your leaders are not virtuous. Your people are divided; you don't respect your principles. The world needs a strong country to show the way. China is strong!



Editorial-The Big Fear

To fight the Big Fear, we need BEYOND THINKING.

This is the first time in humanity's known history that all humans, billions of them, are afraid of the same thing, confronted with the same enemy and counting their dead every day.

We all share a common fear. This is THE BIG FEAR.

This big fear in one year has completely changed our way of life, how we work, relate to each other, travel, eat, exercise, watch television, and date.

This unique situation requires a unique way of thinking and a unique solution. We need a Copernican revolution in the way we look at today's reality.

The solution will not come from more of the same. As usual, we have a large number of people who do not see what is happening. They believe that everything will go back to "normal." The old "normal." Some people believe that we are going to adapt. But one year later, the virus is still killing us.

The virus keeps reinventing itself. We need to do the same and surprise it. We need BEYOND thinkers.



Cixi continued

GCR: Why do so many Chinese people come to America?

EC: This is American propaganda.

GCR: Do you like President Biden?

EC: He looks like a nice man, he is old, patient, takes the train to go to Washington, his wife is working, and he cries on television. He is better for China.

GCR: How do you see the future?

EC: We are going to take over Taiwan, and America will not act. You did not take action when Russia took over Crimea.

GCR: Do you like Chinese cuisine?

EC: Don't tell anybody, but I like MacDonald's once in a while.

GCR: If you had a wish to make?

EC: That the world would appreciate the Chinese Culture and its contribution to mankind and keep buying made in China.

Gereontacracy

The 70 + are taking over:

The Queen is 95
 Nancy Pelosi is 80
 Bernie Sanders is 79
 Mitch Mc Connell is 78
 Joe Biden is 78
 Rudy Giuliani is 74
 Trump is 74
 Hillary Clinton is 73
 Prince Charles is 72
 Chuck Schumer is 70

Where is the next generation?

In two years, for the midterm elections: the 80+ are coming.

Nancy will be 82
 Bernie will be 81
 Mitch will be 80
 Joe Biden will be 80

Sexy Mask

Him: Could you take off your mask?

Her: Not before we are married!

Nobody speaks about women hiding their faces (veil, hijab, burka) anymore.

Priorities have changed. We are rediscovering the power of the eyes.

Are we going to see a rise in ocular plastic surgery?

Who cares about noses? What does a facelift mean if you cannot see the face? We need makeup artists to prepare us for ZOOM meetings.

Some people are photogenic, or we should say Zoomgenic?

But others look terrible, sitting in front of their washing machines.

Choices

Sex, food, religion, gender, profession, location, identity, everyone should have a choice.

The longer the menu and choices, the more attractive the culture.

We no longer have THE GOAL IN MIND.

We must SEE OPPORTUNITY and IMPROVISE.

Napoleon was rigid, but Elon Musk embodies flexibility.

Nothing ever works as planned. Survivors improvise, and the losers continue to believe that the old plan will work.

The only thing we can predict is that we cannot predict anything.

Improvisation is the keyword of the future. Those who will be able to see and seize every new opportunity and IMPROVISE will survive. The others will be eaten by political correctness, dogma, and religious mummies.

Each company should have an IMPROVISATION COMMANDO that looks for unleashed new opportunities and is ready to act immediately.

The Marine's principle: Don't wait to have all the info to act.

Beyond Sustainability

The work that we started on sustainability has to be extended to include BEYOND sustainability as people's expectations have changed.

People want more and are looking for a new generation of responsible companies.

Join us to discover the unconscious CODE of BEYOND Sustainability.

This is a syndicated discovery.

FLAT FEE: \$135,000

TIMING: March, April 2021.

WHERE: USA, Europe, China, Brazil

You can choose the countries that interest you.

CONTACT: missy@archetypediscoveriesworldwide.com

Satellite Tribe

Please visit the Satellite Tribe website to consult the available Cultures Code Video Series. If you have any questions about a culture feel free to contact me at: drd@archetypediscoveriesworldwide.com.

Currently available:

CHINA
USA
MEXICO
BRAZIL

Coming soon:

FRANCE	JAPAN
ENGLAND	INDIA
GERMANY	KOREA

ADW's Higher Purpose

We don't believe what people say, not because they lie but because they have no idea why they are doing what they do. This is why we need to go BEYOND.

Beyond the logical, rational, and even the emotional, discovering the reptilian forces that make people do what they do.

We discover the reptilian forces that express themselves through archetypal structures imprinted at an early age and reinforced by repetition.

We believe that:

- 1- The reptilian always wins
- 2- The structure is the message.

Once these hidden structures are conscious, we free people from the puppeteer.

This is why our motto is "Freedom through Awareness."

Welcome to ADW.
Never stop discovering.
Discover your company's and products higher purpose.

Beyond Thinking Seminar

We are also preparing a seminar/workshop on how to apply Beyond Thinking.
Please let us know if you are interested.

For more information, visit our websites:

ADW: www.archetypediscoveries.com, Contact: missy@archetypediscoveriesworldwide.com

Satellite tribe: www.satellitetribe.com, Contact: join@satellitetribe.com

We offer seminars, workshops, zoom meetings and conferences.

We have syndicated discoveries and available culture codes: China, Brazil, US, and many more.

Your Questions

A questions from Brazil: Who can you trust today?

During these times of high uncertainty, it is becoming very difficult to trust anybody. The reptilian brain will give priority to your family. But, you can always trust archetypes because they are fundamental structures that transcend time and situations.



Beyond Thinkers

We welcome your comments and ideas.

They will be published in the next newsletter (this newsletter will reach close to 10,000 people)

Who are your favorite Beyond Thinkers and why?

Books to Read

Beyond Culture by Edward T. Hall one of my intellectual ancestors)

Beyond Good and Evil by Friedrich Nietzsche

Beyond Success, Redefining the Meaning of Prosperity by Jeffrey L. Gitterman

Beyond Talent, IQ, and Grit, The Hidden Habits of Genius, Unlocking the Secrets of Greatness by Craig Wright

MUST-READ: By Dr. Rapaille:

The Culture Code - Broadway Books, New York

The Global Code - Palgrave Macmillan, New York

7 Secrets of Marketing in a Multi-Cultural World - Tuxedo Productions, Tuxedo Park, NY

Move Up (with Dr. Andres Roemer)- Penguin Books, London